

Professional Development & Industry Specialisation





PROFESSIONAL DEVELOPMENT & INDUSTRY SPECIALISATION

The twenty first century world in which we live and operate is more global, more competitive, more complex, and poses greater challenges which require more depth of knowledge, highly honed skills and a broader set of aptitudes. EDCL has developed a series of programs intended to give professionals and managers very specific knowledge and a skills base that will ensure the cutting edge capacities that are needed to meet growing challenges of competition, complexities and the emerging demands in industry and management.

We live in a learning society where there is constant search for excellence, better and more effective ways of doing things and an abundance of research and literature from change management to human capital development. EDCL's professional and industry specialisation programme has set goals which are specific, measurable, achievable, realistic and time-bound.



EDCL

EDCL is a Centre of Excellence within St. Patrick's International College London, a 208 year old institution offering degree courses up to Masters level in Business, Information Technology, Hospitality and Tourism, Health and Social Care, Law and Fashion to over 2000 international students from 40 countries in its Central London campus.

EDCL

EDCL, which offers specialised courses from Royal Holloway University of London in a unique global collaboration agreement leading to University of London Certificate of Achievement, also offers a series of off-the-shelf short term professional development programmes. In addition, it tailor-makes and offers industry specialisation packages to suit specific industry requirements.

EDCL

EDCL, in its education and training programmes, has a specialised focus on professional development across the more specific areas of entrepreneurship and management, two areas which are critical in ensuring the growth of economies both in the developed and developing world. Hence, all courses offered are seamlessly woven to develop entrepreneurial and management professionals with qualities and leaderships required in a highly competitive economic environment.

EDCL

EDCL, in its operations, is a highly proactive and flexible Centre, able to accommodate specific professional development and industry specialisation needs of corporations, small businesses, governments, NGOs and a range of clients wishing to bring about transformational change in their institutions and organisations through professional capacity building.



A letter from the Director

Through my long journey which started from the Harvard School of Government and stretched for over three decades through Europe, Asia, South Pacific and the United States with major organisations and governments, on numerous projects big and small, I have come to the fullest realization that human capital development is the final trigger to set corporations, governments and economies in upward motion. Human capital development strategies which propel both personal and professional excellence need to be carefully planned and implemented.

I invite you to take a look at EDCL's ambitious and well structured training programs and consider your participation, wherever you are in the world. I remain committed to your own growth and development and assure EDCL's full package of assistance.

*Guy de Fontgalland
Director EDCL*



Guy de Fontgalland directs EDCL's European and global operations. He is an investment banker and development strategist who has worked internationally for over 30 years and has held senior executive positions in Europe, Asia and Australia. He has worked with the World Bank group in the South Pacific, as Industrial Policy Specialist and as Senior Advisor, Policy and Development with the United Nations Development Program in Bangladesh and in Afghanistan respectively. Guy also acts as International Advisor to the Entrepreneurship Development Institute of India, as Executive Committee member of the South Asian Forum for Entrepreneurship Education and Research and is networked with major international institutes exploring the frontiers of entrepreneurship research, education and training.

Guy holds a Master of Public Administration degree from Harvard University (1982), USA as well as a Certificate in Public Policy and Planning from Harvard Institute for International Development.

EDCL GLOBAL OUTREACH PROGRAMME

EDCL strategy for growth is founded on its fundamental philosophy that accelerated development of emerging economies can only be achieved through energizing people's capacities to plan their own development. Providing critical support through education, training and business finance therefore becomes a core activity of national development strategies. EDCL's mandate is to assist emerging nations achieve a higher level of entrepreneurial activity and develop their human capital resources to the fullest. Toward this goal, EDCL seeks collaboration with governments and private sector agencies in developing countries in ensuring that EDCL programmes and services are made available to a larger clientele in a number of countries. EDCL has total capacity to establish EDCL collaborative centres in developing countries and project-manage the delivery of all services.

EDCL CONSULTING AND PROJECT MANAGEMENT

EDCL provides cutting edge consulting and project management services through its in-house and globally networked resources, to both the private and the public sector in specific areas of business planning, establishment of industrial clusters and parks, nodal agencies for business incubation and training, micro finance and the overall planning and development of small and medium enterprises. EDCL's consulting and project management services are mainly targeted at emerging economies with a clear focus on private sector capacity building. EDCL works closely with the international donor community, governments and corporations with corporate social responsibility budgets in order to provide entrepreneurship education to a wider target market in developing countries.

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PROFESSIONAL DEVELOPMENT

ESSENTIALS OF LEADERSHIP

“Fly with the eagles or scratch with the chickens”

Much research has been done on leadership qualities, leadership traits, critical thinking, judgement, decision-making and the various levels of intelligence required for managers to lead an organisation. It is widely recognised now that top management is all about leadership.

Target Group

Managers in both private and public sector organisations with results-based management responsibilities and working with large teams.

Planned Outcome

A fuller understanding and appreciation of effective leadership, leadership chromosomes, leadership styles, team building, identification, training of core competencies in team members, case analysis, negotiation techniques, options-creation, lateral thinking, judgement, decision making, motivation, conflict identification and resolution, management by objectives, monitoring and results-evaluation.

Admission requirements: Proficiency in English, minimum 3 years work experience

Number of trainees per group: 12 to 20

Duration: 20 contact hours

Investment: £1990

Certificate: StP-EDCL Award of Certificate in Essentials of Leadership



CHANGE MANAGEMENT

“In management, as in life, the only constant is change”

Change management is both an art and a science. It brings together a number of disciplines from human resources to project management into an integrated strategy for achieving specific goals. Change management is an integral part of organisational development and growth.

Target Group

Managers in both private and public sector organisations with results-based management responsibilities and working with large teams. Ideal for executives working on major change programmes as well as planning and development strategists and consultants.

Planned Outcome

A knowledge cum skills base for effecting and managing change in an organisation. Developed capacities in change management process: goal setting, resources planning, competencies assessment and training, organisational structure and development, informational intelligence, collective intelligence building, organisational strategy, and the application of PROSCI ADKAR model of change and change management. Development of a Change Management Strategy document by trainees.

Admission requirements: Proficiency in English, minimum 3 years work experience

Number of trainees per group: 12 to 20

Duration: 20 contact hours

Investment: £1990

Certificate: StP-EDCL Award of Certificate in Change Management



HUMAN CAPITAL DEVELOPMENT

“In search of excellence and the power of one”

Human capacities are unlimited, but matching the right individuals to the right tasks in a multifaceted and culturally diverse organisational structure, and sustaining the momentum for peak level performance have always been a major challenge. Organisations which neglect human capital development do so at the peril of becoming extinct.

Target Group

Managers in both private and public sector organisations with results-based management responsibilities and working with large teams. Human Resources Managers, Human Resources trainers, Consultants, Advisors working in capacity building projects, Trainers and Educationists.

Planned Outcome

A full and comprehensive knowledge of human capital base, aspects of understanding cultural and workforce diversity, organisational development, structures and organisational behaviour, core competencies required for management and operations activities and tasks, understanding industrial psychology, efficiency and performance levels, psycho-metric analysis, development of gap analysis of existing workforce, developing training and development programmes to bridge gaps, instituting a learning organisation, rewarding knowledge and skills, developing human capital development strategies in organisations and governments.

Admission requirements: Proficiency in English, minimum 3 years work experience

Number of trainees per group: 12 to 20

Duration: 20 contact hours

Investment: £1990

Certificate: StP-EDCL Award of Certificate in Human Capital Development

FINANCE FOR NON-FINANCE PROFESSIONALS

“Bats cannot fly in the dark if they don’t have in-built radar”

Fundamentals of finance are like the radar that bats use effectively to navigate. A clear understanding of finance is an essential requirement to speak the language of commerce, industry and management. It is a powerful tool that allows managers a clearer insight into the mysteries of corporate decisions.

Target Group

All managers and professionals without an educated background and knowledge of finance, but are called upon to work in a finance environment. This course is based on the assumption that those who understand the fundamentals of finance are far better equipped to deal with critical management decisions and contribute more effectively to any organisation.

Planned Outcome

Understanding and appreciation of the basic principles of finance, of investments, financial instruments offered by banks and financial institutions, the nature and complexities of money, funds, users and savers; basic of corporate finance, project finance, risks, interest rates and the world of commercial and investment banking. Understanding and ability to construct a simple Income Statement, basics of corporate structures, profits, share prices, share market sentiments, market capitalisation and the growth prospects of a corporation based on its capacity to leverage. All aspects will be taught in layman’s language with a glossary of technical terms used in finance and accounting.

Admission requirements: Proficiency in English, minimum 3 years work experience

Number of trainees per group: 12 to 20

Duration: 20 contact hours

Investment: £1990

Certificate: StP-EDCL Award of Certificate in Finance for Professionals

PUBLIC ADMINISTRATION

“Public sector controls the world’s largest resources and employs the greatest number of people”

Public policy and administration, the crafting and evolution of national development strategies, sector resources and management are key platforms for a nation’s success or failure. There is increasing focus on emerging markets and their public administration matrix which determines the growth drivers of the economy.

Target Group

Public administration officials from developed and developing countries, graduates wishing to enter public service, public administration trainers and consultants, public sector planners and strategists, national development strategists, public administration educationists and trainers.

Planned Outcome

Understanding macro and micro economic principles which shape a nation’s economy, critical policy and program interventions to re-generate the economy, understanding national budgets, public administration procedures and public service inputs, input-output ratios in public service, governance and governance principles, developing and implementing development policies, managing development projects, understanding donors and donor funding mechanisms, statistical analysis and understanding of growth factors and growth constraints.

Admission requirements: Proficiency in English, minimum 3 years work experience

Number of trainees per group: 12 to 20

Duration: 20 contact hours

Investment: £1990

Certificate: StP-EDCL Award of Certificate in Public Administration

PROJECT MANAGEMENT

“Project management is the differential between success and failure”

Almost every activity, from planning to production, from marketing to financial control needs to be project-managed if resources are adequately utilised on time and on budget. Project management therefore is a critical part of all management endeavours.

Target Group

Managers in both private and public sector organisations, professionals managing project teams, public administration officials, project managers, project management consultants and trainers and anyone aspiring to become project managers and project management consultants.

Planned Outcome

A full and comprehensive understanding of Project Management essentials based on PMBOK (Project Management Body of Knowledge) developed by the Project Management Institute in the United States, with an introduction to Prince 2, developed and used in the United Kingdom. Key elements of the Outcome: a full grasp of project planning methodologies, Work Breakdown Structure (WBS) Scheduling, Resources Allocation, Budgeting, Contingency Planning and Network Analysis. Developed capacities to plan and manage small and large scale projects.

Admission requirements: Proficiency in English, minimum 3 years work experience

Number of trainees per group: 10 to 20

Duration: 20 contact hours

Investment: £1990

Certificate: StP-EDCL Award of Certificate in Project Management





PUBLIC SECTOR FINANCE MANAGEMENT

“Working at the heart of a nation’s economic life”

By far the largest asset management project in any country, public finance management throws up so much challenge and so much potential. It is perhaps the most sensitive area of management in any country as it has direct impact on people’s wealth, a nation’s economy and on people’s daily lives.

Target Group

Public sector finance managers, auditors, managers of departments, public sector project managers, officials of the ministries of planning and development, officials of line ministries, departments and agencies, national development banks and development finance institutions, finance trainers and consultants.

Planned Outcome

Full and comprehensive understanding and appreciation of macroeconomic aspects of a nation, its resources, resources utilisation, Tier 1 and 2 Capital, Central bank operations and monetary and fiscal policies, balance of trade, national economic productivity and growth, trade balances, donor funding and funded projects, budgets and budget allocations, budget line items, expenditure, control, monitoring reporting, structuring project costs, understanding government commitment on development and operations budgets, budget deficits, government borrowings, interest rates and commitments.

Admission requirements: Proficiency in English, minimum 5 years work experience, preferably in public sector finance

Number of trainees per group: 12 to 20

Duration: 20 contact hours

Investment: £1990

Certificate: StP-EDCL Award of Certificate in Public Sector Finance Management

GOVERNANCE

“Playing by the rules of the game for growth and survival”

There is increasing pressure on corporations in regard to compliance and governance. A multitude of agencies have been established to keep a watching brief on the conduct of the public sector, especially in the developing countries. Governance is not any more supervision and compliance. It is an essential ingredient of organisational growth and survival.

Target Group

Government servants in managerial position, corporate executives, political leaders, district governors, councillors, bankers, managers of NGOs and other development organisations, governance trainers and consultants.

Planned Outcome

Understanding and appreciation of essential guidelines and parameters for public and corporate governance. International standards of governance and transparency, audits, standards and reporting structures; audit reporting, quality control and audit management; information technology and its application in data gathering, storage, retrieval and reporting; developing a nexus between operating procedures between internal and external audits and systems; legal framework of governance, dealing with corrupt practices; developing a framework of standards of governance and public administration best practices, monitoring and evaluation of tenders and tender procedures, detecting fraudulent practices.

Admission requirements: Proficiency in English, minimum 3 years work experience

Number of trainees per group: 12 to 20

Duration: 20 contact hours

Investment: £1990

Certificate: StP-EDCL Award of Certificate in Governance



SMALL AND MEDIUM ENTERPRISE DEVELOPMENT STRATEGIES

“Small enterprises are powerful growth drivers”

Statistics on small and medium enterprises are staggering. They rank as the top contributors to a national economy, the largest employer and the largest innovators. They are at the very core of a nation’s economic success or failure.

Target Group

Public sector officials directly or indirectly engaged in economic development activities, officials from the ministries and agencies responsible for small business development, micro finance, experts, banks and other agencies engaged in small and medium business development strategies, officials of donor agencies, funded projects, women’s groups and NGOs, trainers and consultants and small and medium enterprise developers.

Planned Outcome

A full and comprehensive understanding of the dynamics of small and medium business development, policies, programmes and support facilities required to create a small business culture, research and development requirements, training of micro, small and medium entrepreneurs, financing the entrepreneurial activities, innovation and business incubation, accessing commercial bank loans, policies for targeting micro entrepreneurs, industrial cluster developments, institutionalising micro enterprise and micro finance training institutions, tapping into donor funding for micro , small and medium enterprises and embedding all aspects of micro, small and medium enterprise growth in into national development strategies and budgets.

Admission requirements: Proficiency in English, minimum 3 years work experience, preferably in private and public sector finance or management

Number of trainees per group: 12 to 20

Duration: 20 contact hours

Investment: £1990

Certificate: StP-EDCL Award of Certificate in Small and Medium Enterprise Development Strategies

MICROFINANCE

“Banking to the non-banked: the revolution that took the banks by surprise”

Microfinance, from the days of the Grameen Bank in Bangladesh, has now become a world-wide industry, with over 180 million borrowers worldwide and billions of dollars channelled to micro and small enterprises. Despite the higher interest rates, the unsecured lending by thousands of micro finance institutions have prospered and are growing. In fact, they are becoming a powerful tool of finance for micro enterprises, tempting major banks to set up micro finance departments across the globe.

Target Group

Microfinance professionals, micro finance officers, commercial bankers, development banking and finance institutions. Microfinance donor community and officials, microfinance and micro enterprise organisations, graduates wishing to work for microfinance institutions, Non-Government Organisations, trainers and consultants in micro finance.

Planned Outcome

An understanding and appreciation of the history of micro finance, leading microfinance institutions and their operations, increasing importance of microfinance in empowering micro, small businesses, role of commercial banks in developing microfinance divisions and lending to micro and small businesses, micro finance products and options, microfinance operating systems and procedures, client development and client management, micro and small business development strategies, focus on women entrepreneur groups, donor funds and key donors in microfinance, accessing donor funds for microfinance, microfinance interest rates, profitability, default rates and mechanisms for strengthening microfinance institutions.

Admission requirements: Proficiency in English, minimum 3 years work experience, preferably in finance or management

Number of trainees per group: 10 to 20

Duration: 20 contact hours

Investment: £1990

Certificate: StP-EDCL Award of Certificate in Microfinance

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INDUSTRY SPECIALISATION

EDCL industry specialisation programme is intended to provide candidates a clear and exceptional opportunity to specialise in a very specific area of industrial planning and management. This program differs from the broad professional development theme to the extent that it focuses sharply on the very specifics of a particular industry, its own national, regional or global dynamics; provides a greater in-depth knowledge of a specific industry, its market, competitors, products and services, operating standards and norms, regulations governing the industry, human capital-specific rules and regulations governing the industry, industry standards for that industry, growth drivers and constraints and national, regional or global momentum for that industry.

Candidates successfully completing an Industry Specialisation Program will be able to perform at peak level in a particular industry and will be able to enhance their career growth capacities while making a highly significant and measurable difference to their organisation.



“Perform at peak level in your industry”

HEALTH SECTOR MANAGEMENT IN DEVELOPING COUNTRIES

Target Group

Those working in the public or private health sector, entrepreneurs planning to develop health ventures, health sector planners, administrators from health ministries and line agencies, doctors, investors, financiers, trainers and educationists in the health sector.

Planned Outcome

General overview of public sector and private sector health sector, with case studies on specific countries; status, growth patterns and maturity of the health sector; government support, incentives and subsidies for accelerating the growth of the health sector, private sector health ventures and their performance; health service delivery standards, in-country health service delivery capabilities; major health hazards, concerns and health campaigns across developing countries; health management standards and practices; and developing a charter for health management at Ministries of Health in developing countries, donor support and donor interventions in the health sector.

Admission requirements: High level of proficiency in English, minimum 3 years experience in the public or private health sector, minimum 25 years of age.

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Health Sector Management in Developing Countries

HOSPITALITY AND TOURISM MANAGEMENT

Target Group

Those working in the hospitality and tourism industry, event managers, those in the hospitality and tourism industry supply chain, graduates planning to enter the hospitality and tourism industry, hospitality and tourism investment promotion agencies, investors and entrepreneurs in the industry, government administrators, regulators, planners, trainers and consultants.

Planned Outcome

An overview of the hospitality and tourism industry globally; an overview of the industry in the emerging markets; the industry's dependence on other sector of the economy for income generation; the supply chain analysis; growth drives and constraints in the industry; niche projects and niche markets; investments in the industry; current trends in profitability; new markets and new product innovation; sun-rise and sun-set horizons for the industry, eco tourism development and growth; industry standards in developed and emerging markets; human capital development related to the industry; profitability ratios; investments and global trends in visitor arrivals, occupancy; profits; management of hospitality and tourism ventures.

Admission requirements: High level of proficiency in English, minimum 5 years experience in the public or private sector, preferably working in the hospitality and tourism sector, minimum 25 years of age

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Hospitality and Tourism Management

AGRO-INDUSTRY MANAGEMENT

Target Group

Those working in the agro industry development, food processing and distribution, all those engaged in one or more links in the supply chain of food and feed manufacturing; corporations whose core activity consists of food or feed manufacturing and distribution, agro industry researchers, policy makers, planners, administrators in government departments and the private sector; graduates in agro industry sector planning to establish agro ventures or work for the agro industry sector, planners, consultants and trainers.

Planned Outcome

A comprehensive understanding of the agro-industry sector, major corporate players, raw materials and supply chains, prices and pricing system, globalisation of the industry; complexity of the market place; ISO standards, rules and regulations governing the industry; issues pertaining to development of agro industry in the emerging markets; an overview of European agro industry, European community policies, subsidies and other measures to strengthen and expand the industry; research and development; investments and an understanding of the global market trends

Admission requirements: High level of proficiency in English, minimum 5 years experience in the public or private sector preferably working in the agro industry sector, minimum 25 years of age

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Agro-Industry Management



TRANSPORT INDUSTRY MANAGEMENT

Target Group

All those engaged in the planning, development,, logistics, procurement, operations, maintenance, financial planning and investments in the transport industry, whether in the public or private sector; those engaged in all facets of road, rail, sea and air transportation, graduates planning to enter the transport industry workplace, planners and administrators, trainers and consultants.

Planned Outcome

Comprehensive understanding of global transport industry with particular emphasis on emerging markets; transport capacity to population ratios; cost and subsidies in global transportation system; planning and logistics for transport systems for cities and country; major suppliers of heavy vehicles, rails, aircrafts, ships; costs and financing of procurements; environmental and other standards; planning of transport systems with particular emphasis on city transportation. Environmental pollution and control, safety and comfort.

Admission requirements: High level of proficiency in English, minimum 5 years experience in the public or private sector, preferably working in the transport or related sector, minimum 25 years of age

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Transport Management

INVESTMENT PROMOTION

Target Group

Officers working with Government investment promotion agencies in developing countries, officers from the ministry of trade and industry, ministry of national development, ministry of finance, ministry of environment and all related agencies. Investment promotion strategists, planners, promotion consultants, trainers.

Planned Outcome

A full and comprehensive understanding of all aspects of Foreign Direct Investments, facilitating mechanisms for foreign direct investments, rules and regulations which attract investments, investment grading of a country in terms of ease of inward investment, investment barriers, and the overall investment climate, cost of investment, resources availability, human capital development, infrastructure facilities, markets, nature and scale of national economies, investor relations, financial institutions and availability of credit; investment laws and guarantees.

Admission requirements: High level of proficiency in English, minimum 3 years experience in the public or private sector, preferably working in the investment promotion sector, minimum 25 years of age

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Investment Promotion



RESOURCES MANAGEMENT

Target Group

Managers of corporations, public sector ministries, agencies and departments, all those engaged in planning and management of resources based industries from agriculture, fisheries, wood industry, mining, water resources, education. Strategists, planners, administrators, trainers and consultants in resources management.

Planned Outcome

A full and comprehensive understanding of resources, resources allocation; human capital and human capital development; resources mobilisation, mobilisation strategies, comparative advantage and disadvantage arising from resources; planning and development of resources, industry sector resources, financing resources development, global markets and trends in resources utilisation; environment and environment protection, international standards and regulations related to environment; resources mobilisation and poverty reduction. Public policy for resources development.

Admission requirements: High level of proficiency in English, minimum 3 years experience in public, private or NGO sector, preferably working in any resources sector, minimum 25 years of age

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Resources Management

EDUCATION & TRAINING MANAGEMENT

Target Group

All those engaged in education and training, both in the public and private sector. Administrators, educationists and trainers, investors, consultants; those engaged in capacity building programs and projects; specialist trainers and officials of training institutions, curriculum developers, educational multi-media producers and distributors.

Planned Outcome

Full and comprehensive understanding of the educational and training sector, global trends in education across a multitude of disciplines, research and development in education and training, education marketing, pricing; on-line education and training; human capital development programs, capacity building programmes and projects; schools, universities and other specialised institutions in developing countries; education management specialisation, core competencies, teacher and management training requirements, DACUM methodology for specialised training across various sectors in the Government, NGOs and other delivery mechanisms.

Admission requirements: High level of proficiency in English, minimum 3 years experience in the public or private sector, preferably working in the education and training sector, minimum 25 years of age

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Education & Training Management

LIVESTOCK MANAGEMENT

Target Group

All those involved in livestock projects, including chicken, duck farming projects directly or indirectly from both the private and public sector; managers of animal husbandry projects operated by corporations, governments such as the Livestock Board. Government administrators, planners, strategists, investors and financiers, wholesalers and distributors, meat processors, meat product manufacturers and marketers, policy makers, trainers and consultants.

Planned Outcome

A full and comprehensive understanding of the Livestock industry on a global scale with specific emphasis on developing countries; modern methods of livestock breeding, livestock feed, health control, meat processing, packing, distribution; farm to animal ratios, development and management of new livestock ventures, milk and other products; food manufacturing standards, rules and regulations; financing livestock ventures; economics of small ventures; donor funding of small scale livestock ventures.

Admission requirements: High level of proficiency in English, minimum 3 years experience in the public or private sector, preferably working in the livestock or related sector, minimum 25 years of age

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Livestock Management

ENVIRONMENTAL PROTECTION AND MANAGEMENT

Target Group

Government officers working in the Ministries and agencies charged with the responsibility of environment planning, environmental audit and environmental protection; all corporations with requirements for environmental audit, environmental planning; companies engaged in the development and marketing of products and processes aimed at protecting the environment.

Planned Outcome

A full and comprehensive understanding of international standards, Kyoto and Copenhagen protocols on carbon emission; global warming and the scientific evidence, carbon credits and credits trading and incentives for environmental protection, understanding threats to environment; research and development in engineering environment-friendly products and processes, grants and finances available for manufacturing and use of environment-friendly manufacturing processes; national environment protection agencies, their operations, government policies, corporate environment audits; carbon emissions and global warming.

Admission requirements: High level of proficiency in English, minimum 3 years experience in the public or private sector, preferably working in the environmental protection and/or management sector, minimum 25 years of age

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Environmental Protection and Management

MANAGEMENT OF NON-GOVERNMENT ORGANISATIONS



Target Group

All those engaged in the management of small or large non-governmental organisations, not-for-profit organisations, special interest groups, women's organisations, not-for-profit micro finance and related organisations; officials of donor agencies; officials of NGO regulatory bodies; donors to NGOs and government ministries and departments engaged in licensing, monitoring and evaluation of NGOs.

Planned Outcome

Specialised knowledge of the world of NGOs across a number of countries; Understanding of management issues and implications; transparency, compliance and NGO governance issues; NGO management protocol, processes and methods; specialist software (MANGO) for management of NGO finance; fund-raising and reporting to donors; rules and regulations governing NGO operations in different countries; recruitment and capacity building of NGO staff; upholding ethics and values; operating under difficult conditions; agenda setting and advocacy; transforming lagging institutions; gender mainstreaming; development dynamics and development planning.

Admission requirements: High level of proficiency in English, minimum 3 years experience in the public or private sector, minimum 25 years of age

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Management of Non-Government Organisations

TRAIN THE TRAINERS IN SME SECTOR

Target Group

All those engaged in training, planning and development of the Small and Medium Enterprise [SME] sector. Ideally suited to those directly engaged in training, development of SME training curriculum, in SME advisory capacity, in SME planning and administration, SME research as well as microfinance and other commercial banking institutions interested in mobilising training assistance for start ups and mezzanine floor business development.

Planned Outcome

A full and comprehensive knowledge of the Small and Medium Enterprise sector, the sector's current contribution to economic growth in developed countries, nature of SME in emerging markets, success rates, the types of industries in the SME sector; education and training facilities across developed and developing countries, availability of trainers; small and medium business development strategies, national strategies and goals, assistance and support to SMEs from governments, donors, financial institutions; training curriculum and standards; goals and objectives of training; training strategies and funding.

Admission requirements: High level of proficiency in English, minimum 3 years experience in the public or private sector, preferably working in the education and training sector, minimum 25 years of age

Number of trainees per group: 10 to 15

Duration: 30 contact hours

Investment: £2990

Certificate: StP-EDCL Award of Certificate in Train the Trainers in SME Sector

EXECUTIVE COURSES FROM ROYAL HOLLOWAY, UNIVERSITY OF LONDON

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EXECUTIVE COURSES FROM ROYAL HOLLOWAY, UNIVERSITY OF LONDON

EDCL offers a suite of executive courses, selected from Royal Holloway, University of London's MSc in International Business, under Agreements with the University of London External System and Royal Holloway, University of London.

These courses are of high academic rigour, and are taught face to face at St. Patrick's International College London as well as at other selected institutions overseas by qualified professionals with industry experience.

Successful candidates are awarded a Certificate of Achievement by the University of London and jointly by Royal Holloway, EDCL and St. Patrick's International College. Courses are tailor-made for students - irrespective of what stream of study they are currently undertaking - and managers within corporate and public sector organisations. Successful completion of any one or more of these courses will give candidates a clear advantage in the level of employability or added capacities to enhance their management and entrepreneurial careers.

EDCL

Based in the heart of central London, the Entrepreneurship Development Centre London (EDCL), operates as a global centre of excellence providing entrepreneurship education, training and consulting. The Centre is founded on the fundamental principle that education in developing countries must focus on development needs and that entrepreneurial human capital development will remain a critical driver in a nation's economic and social growth. EDCL cuts across all disciplines and offers students, executives and entrepreneurs everywhere a clear and defined opportunity to study and practice entrepreneurship, to support entrepreneurial projects and ventures within organisations or undertake new ventures on their own. The Centre's mission is to act as a significant global catalyst in creating a critical awareness of entrepreneurship and its values, to provide quality education, training and consulting as well as to contribute to the process of developing solutions to eradicating poverty and increasing the wealth of people in emerging nations.

St Patrick's International College

Founded in 1803 as St. Patrick's School, St Patrick's International College has evolved over the last two hundred years to its current status. Located in the heart of London and within easy reach of the most important centres of cultural interest and social activity, the College provides high quality education in a caring and friendly environment. It has all the facilities you need for an effective and enjoyable learning experience, which contributes to the success of its students. St. Patrick's has impressive collaborative partnerships with various universities and institutions and all courses lead to recognised academic and vocational qualifications. On an ongoing basis, St. Patrick's reviews and modifies its courses to ensure that they reflect emerging trends and tomorrow's needs and the newly established EDCL is a testament to this.

Royal Holloway, University of London

The University of London is one of the leading universities in Europe. Its world-class federation of 19 Colleges provides an unrivalled range of education opportunities of outstanding breadth and quality. In 1858 with the establishment of its External System, the University broke new ground by opening up its awards to students across the globe and today it has more than 43000 students worldwide studying over 100 degree, diploma and certificate courses.

Royal Holloway, University of London enjoys an international reputation for the highest quality teaching and research across the sciences, arts and humanities. Since Queen Victoria presided over its grand opening ceremony in 1886, the College has continued to grow in size and status, building on the excellence of its scholarship.

Royal Holloway's School of Management is in the top 20 UK Business Schools and ranked 5th in London (2008 Research Assessment Exercise) and has developed these Executive Short Courses based largely on its extensive experience of running business and management development courses for leading international companies.



HOW DO I STUDY?

- Flexible entry requirements, start dates and modes of study
- Successful candidates are awarded a Certificate of Achievement from the University of London and jointly by Royal Holloway, EDCL and StP
- Course content was developed by the School of Management at Royal Holloway with 20 to 30 hours face-to-face lectures offered by qualified professionals with industry experience
- Tailored and delivered to suit your needs
- This course will provide you with a clear advantage in the employment market

INTERNATIONAL ENTREPRENEURSHIP

“Explore the opportunities and challenges inherent in starting your own business”

- Get an intellectual & practical background to equip you with the skills and knowledge to set up your own international company
- Understand the key differences between large companies and SMEs
- Understand the financing options available to start up and develop companies
- Learn how to adapt to changing business environments
- Know what challenges to expect as your business grows

CORPORATE SOCIAL RESPONSIBILITY

“Develop your own strategy for increasing turnover, increasing loyalty and giving something back to the community”

- Get in-depth knowledge of CSR issues in the business world
- Gain insight into the real-world tensions and trade-offs involved in adopting CSR in a competitive economy
- Understand the role of government in providing a facilitating framework for CSR
- Grasp the difficulties involved in implementing CSR and the culture change necessary to achieve a successful strategy

MULTINATIONAL ENTERPRISE AND THE GLOBAL ECONOMY

“See why MNEs are the key agents of integration across the international economy”

- Get an overview of the development, current position and role of Multinational Enterprises (MNEs) as key agents on the international economic stage
- Examine the growth and development of MNEs, the emergence of a ‘global’ economy, trends in Foreign Direct Investment and more strategic issues such as the foreign market entry decision, cooperative structures and strategies and ethical concerns
- Study MNEs as key agents of integration across the international economy
- Study the implications of ‘globalisation’ for the organisation and operation of multinational firms

INTERNATIONAL MARKETING

“Succeed in the marketing world and get a major advantage over your competitors in diverse sectors”

- Understand managerial marketing concepts, maxims and normative models within an international context in differing domains of practice, including the public sector.
- Engage in critical reflection to study the evolution, production and communication of marketing thought itself
- Learn about popular normative marketing concepts such as the Mix and STP through application in practical case scenarios

INTERNATIONAL HRM AND ORGANISATIONAL BEHAVIOUR

“Understand the functions of HRM and organisational behaviour within a global context”

- Understand the nature of work within the modern corporation
- Examine the key dimensions of managing people at work, namely: selecting and recruiting staff from external and internal labour markets, rewarding and motivating them, fitting them into an organisational structure and culture, and seeing how they cope with organisational change, much of it driven by the internationalisation of business in the modern world

INTERNATIONAL STRATEGY

“In a competitive world you need to strategise to succeed”

- Understand how corporate and business strategy fits into the organisation and running of a company or multi-company corporation
- Learn how to achieve sustainable competitive advantage and develop corporations internationally
- Evaluate the factors that need to be considered in analysing a firm’s external environment as well as the internal core competences of a firm
- Learn how to formulate strategy for a firm

GLOBAL FINANCIAL MARKETS

“How do markets function?”

- Learn what global financial markets are and why they exist
- Discover the benefits and constraints of international investment
- Understand foreign exchange rates and how they are established
- Learn something about financial instruments
- Learn about the infrastructure that is used in global financial markets
- Discover the key “players” in global financial markets?

CORPORATE FINANCE

“Learn from finance professionals how to address practical problems in corporate financial management”

- Get an overview of corporate finance in both a domestic and an international setting
- Develop an understanding of international capital markets and learn to identify the main trends in mergers and acquisition activity
- Apply the main principles of financial theory to contemporary commercial problems and understand the problems of investment appraisal
- Evaluate the consequences of a proposed merger and analyse the current state of financial markets

INTERNATIONAL SUSTAINABILITY MANAGEMENT

“Develop the skills to become a CSR expert “

- Understand how CSR fits into a programme of sustainable development
- Study the tensions and trade-offs involved in the adoption of CSR by a firm in a competitive economy
- Understand the role of government in providing a framework for sustainability management
- Learn how to minimise risks

INTERNATIONAL BUSINESS ANALYSIS

“Modern organizations are increasingly turning to business analysts in search of better ways of doing business”

- Discover relevant management/strategy literature
- Learn about important debates in political economy
- Learn how market, financial and productive analysis can be used to develop empirically based stories about strategies and their outcomes
- Learn the different business analysis tools and see how it works in the context of real-world business challenges.



**For further information, please
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